

DUPLICATE INVOICE

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Target Enterprises
Attention: cindie crane
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
967567-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Live Free PAC	NH TAR Nov12 Proj.	Add to Sked

Flight Dates	Order #	Alt Order #
10/22/12 - 11/06/12	967567	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/22/12	11/11/12	Once Upon a Time	758-9p	-----S	:30	1	\$15,000.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/12	10/28/12	-----S	1	\$15,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	Su	10/28/12	8:20 PM	Once Upon a Time	758-9p	:30	DMLFPAC1207H	\$15,000.00	NM
<u>Total Spots</u>							1			

Payment Terms 30 Days

<u>Gross Total</u>	\$15,000.00
<u>Agency Commission</u>	\$2,250.00
<u>Net Amount Due</u>	\$12,750.00